



Internship
Marketing

ABOUT MAGNOLIA PRIME

We are a Silicon Valley-based, early-stage start-up known for providing high-end alternatives to traditional automated messaging services. Our distinct and unique offerings include multi-language capabilities needed to communicate with culturally and linguistically diverse individuals. Magnolia Prime helps property managers and case managers free up staff to do more value-added work, enhance their relationships with their customer base, and achieve their business objectives.

MARKETING INTERN, 10-15 HRS/WEEK, 3 MONTHS (W/ OPTION TO EXTEND)

As a Magnolia Prime Marketing Intern you will have an opportunity to apprentice with a senior leader in business and learn a variety of business essentials while performing functions to assist an active, growing, start-up company. Responsibilities will include:

- Seek and analyze competitor marketing
- Engaging in social media and Internet updates (Webinars, Twitter, Facebook, LinkedIn, Google +, etc.)
- Assisting with sending email blasts, including database maintenance, writing and designing
- Assist in the development and distribution of marketing materials
- Developing/designing updated website
- Developing and sharing in other project-based activities as interests develop
- Researching topical issues and undertaking project tasks
- Participating in company to share ideas, observe, and learn
- Shadowing phone calls and client meetings

QUALIFICATIONS

- Junior, Senior or Graduate level student with good grades.
- 1-2 years of job experience and/or leadership role in student organization (preferred).
- Proficient in Microsoft Office Suite.
- Experience with social media marketing.
- Experience with other web/apps such as Constant Contact highly desirable.
- Strong communication and interpersonal skills.
- Analytical and problem solver.
- Highly creative, detail-oriented, ability to manage multiple projects at once.
- Ability to work independently and collaboratively.
- Willing to try something new, do something differently and question what is suggested.
- Friendly, pleasant and professional demeanor.

TO APPLY

Please send your resume and a cover letter to:

info@magnoliaprime.com